**Educational Videos – Evaluation Rubric**

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|  | High quality | Good quality | Average quality | Poor quality |
| Overall impression | The educational video is very convincing. The overall impression is excellent. | The educational video is convincing. The overall impression is good. | The educational video is rather convincing. There may be some minor issues, but the overall impression is still ok. | The educational video is not convincing. There are major problems and the overall impression is rather bad. |
| Content | Your video covers the subject really well. The content is precise, accurate and presented in an inspiring way. | Your video covers the subject well. The content is complete and accurate and it is well presented. | Your video covers the subject mostly, however there is one important aspect missing. | Your video covers the subject vaguely, important aspects are missing partly or completely. |
| Focus Point | You have established a clear focus point and it is wisely chosen. | You have established a clear focus point. | Your focus point is not clear enough. It should be more precise. | There is no focus point recognizable. |
| Research | Your research has been wide-spread and intense. It covers a large variety of different aspects of your topic. | Your research has been wide-spread and intense. It covers different aspects of your topic. | Your research has been wide-spread but not intense, or intense but not white-spread. It covers different aspects of your topic. | Your research has neither been wide-spread or intense. |
| References | Your references are included in your video. You paid attention to copyright laws and creative commons licences. All audio, video and music references are listed correctly at the end of your video. | Your references are included in your video. You paid attention to copyright laws and creative commons licences. Most audio, video and music references are listed correctly at the end of your video. | Your references are included in your video. You paid attention to copyright laws and creative commons licences. All audio, video and music references are listed at the end of your video but the sources are partly missing. | Your references are not included in your video. It is impossible to verify if copyright laws and creative commons licences have been taken into consideration. |
| Video quality | The video clips and/or footage you produced and/or found are of high quality. | The video clips and/or footage you produced and/or found are mostly of high quality. | The video clips and/or footage you produced and/or found are of good quality. | There are some issues with the quality of the video clips and/or footage you produced or found. |
| Audio quality | The audio clips and/or footage you produced and/or found are of high quality. | The audio clips and/or footage you produced and/or found are mostly of high quality. | The audio clips and/or footage you produced and/or found are of good quality. | There are some problems with the audio clips and /or footage you produced and:or found. |
| Editing | Your editing is very convincing and well done. You added opening and closing titles, used key words | Your editing is convincing and works fine. | There are minor issues with your editing, but all in all the job has been well done. | You have had major problems editing your video. The result is not convincing. |
| Cooperation | You organized yourselves very well and found convincing solutions to the problems you encountered. | You organized yourselves well and found convincing solutions to the problems you encountered. | You organized yourselves well and found convincing to the problems you encountered. | You had difficulties in organizing your team work. You didn't always find convincing solutions for your problems. |
| Deadlines | You respected all deadlines. | You respected most deadlines or arranged deadline problems correctly before reaching the deadline. | You respected most deadlines. | You didn't respect the deadlines. |
| Traceability | Your work distribution and group decisions were clearly traceable for teammates and teachers. | Your work distribution and group decisions were mostly clearly traceable for teammates and teachers. | Your work distribution and group decisions were traceable for teammates and teachers. | Your work distribution and group decisions were not traceable for teammates and teachers. |